"300 Days" Initiative

Alternative Funding Plan for a Synthetic Turf Field



"When you have exhausted all possibilities, remember this - you haven't"
-Thomas A. Edison

Why are we still pursuing a Turf Field?

- Most MIAA schools with similar enrollment have at least 1 turf field
- A turf field is a tremendous asset for the district and community
- Provides 300 days of use for 14 of our sports teams

An <u>Artificial Turf Field</u> is the #1 capitol need of the NMRHS Athletic Department

Alternative Funding Plan

- The Athletic Department has developed a plan to fund an artificial turf field independently
- Key elements include:
 - Financed through the tax-exempt municipal lease
 - Funding within the operational budget of the Athletic Department
 - Minimal coordination with the high school building project
 - Increased annual revenues through ticket sales & rentals
 - User fee supplement for sports which use the field (similar to ice time fees for hockey)



Revenue Plan to Support Turf

Anticipated Revenue from Ticket Sales (High School Varsity):

Sport	Home Games on Turf	Anticipated Gate Per Game	Total Anticipate Gate
Boys Soccer	4-5*	\$600-\$700	\$2,400-\$3,500
Girls Soccer	4-5*	\$500-\$600	\$2,000-\$3,000
Field Hockey	8-10*	\$400-\$500	\$3,200-\$5,000
Boys Lacrosse	8-10*	\$800-\$1,000	\$6,400-\$10,000
Girls Lacrosse	8-10*	\$400-\$500	\$3,200-\$5,400
Football	5-6*	\$3,000-\$3,500	\$15,000-\$21,000
			\$29,600-\$44,400

^{*}This figure does not include potential MIAA District Games (post-season & neutral-site games)

Revenue Plan to Support Turf

Sport	Additional Fee	Anticipated Registrations	Additional Funds fr
Boys Soccer	\$25	40	\$1,000
Girls Soccer	\$25	40	\$1,000
Field Hockey	\$75	40	\$3,000
Boys Lacrosse	\$75	40	\$3,000
Girls Lacrosse	\$75	50	\$3,750
Football	\$75	50	\$3,750
Spring Track	\$25	80	\$2,000
			\$17,500

• Similar to hockey user fee – potential to increase user fees for turf sports to support the costs

Additional Options

- Adjust line items within the Revolving Athletic Account to support this purchase.
- Develop naming & sponsor options for the athletic complex
 - Potential to use the funds to start an Athletic Endowment to support future upgrades to our facilities
- Use of E&D to support the turf field
 - If available, use of E&D funds in FY20 and 21 could reduce the annual financing costs significantly

Next Steps

- With School Committee approval, next steps include:
 - Issue a "stop work order" to the high school building contractor to stop work on the sod football field (track construction will continue)
 - Per MGL, the turf field will be put out to bid
 - Once the track, stands, etc. are complete, the turf field will be constructed in coordination with the project.

Hopeful...that construction will be complete in time for the Fall 2018 Season.

Anticipated Questions:

- Equipment needed for Basic Maintenance Services:
 - There is **no need** to purchase any equipment
 - All Basic Maintenance can be contracted out for about \$6,000/year.
 - Deep grooming, deep cleaning, line repair, seam repair, infill replenishment, line striping, brushing, and snow-plowing

• Infill Options:

- SBR Rubber Infill (best for the Northeast & included in base-price)
- Organic Infill (natural materials +\$100,000)
- EPDM (alternative rubber +\$80,000-\$200,000 based on quality)